

**WILLIAMSBURG CITY COUNCIL  
WORK SESSION MINUTES  
SEPTEMBER 7, 2004**

The Williamsburg City Council held a work session on September 7, 2004, at 2:00 p.m. in the Council Chambers of the Stryker Building.

**ATTENDANCE**

Present were Ms. Zeidler, Messrs. Haulman, Scruggs, Chohany and Freiling. Also present were City Manager Tuttle, City Attorney Phillips, and City Clerk Crist.

Staff Attending: Department Heads Nester, Serra, and Yost, and Assistant City Manager Miller.

**CALL TO ORDER**

Mayor Zeidler called the meeting to order.

**OPEN FORUM**

Mayor Zeidler opened the comment session.

No one wished to speak. The session was closed.

**BACKGROUND PRESENTATIONS/DISCUSSION**

**Report on 2004 Festival Williamsburg—Scott Jackson, General Manager, Virginia Arts Festival**

Mayor Zeidler welcomed Scott Jackson. Mr. Jackson provided a wrap up of the 2004 Virginia Arts Festival which took place on April 23 through May 23, 2004 in Hampton Roads. Festival Williamsburg took place for three days during the last week of the Arts Festival. Mr. Jackson reported better attendance, higher ticket sales, a balanced budget, and great national public relations. He was particularly excited about the tripled student participation in the Williamsburg event. Many people (22%) come from out of town for the Arts Festival, with Williamsburg being the anchor event. He was pleased to have the partnership of the city, Colonial Williamsburg Foundation, and College of William and Mary, all who have contributed to the success of Festival Williamsburg.

The 2005 Arts Festival will be held April 22 through May 22 with the last three days in Williamsburg, with events similar to the 2004 venues. Goals were to increase attendance, increase the number of students attending, and increase the number of people attending from out of town. Mr. Jackson thanked Council for their support and said he looked forward to working with the city again.

Council members were pleased to hear Mr. Jackson's report. Mayor Zeidler asked Mr. Jackson to provide Council with the number of out of town visitors to Festival Williamsburg. She was pleased to see more students exposed to a range of art mediums. Mr. Haulman said the educational component was very important and hoped there would be more in the future.

A brief discussion followed Mr. Jackson's report. Mr. Freiling asked for data regarding the number of people who come from out of town just for the Festival because it would be helpful to understand the value of the city's investment. Mr. Jackson reported that package

rates with area hotels have been negotiated and they hoped to do the same in 2005. American Express is a sponsor and can provide information about the number of people who bought their Festival tickets using American Express cards. Council members were pleased to hear that all the Festival artists and performers are encouraged to interact with students, such as teaching, inviting students to an open rehearsal, etc.

Council members appreciated Mr. Jackson's report and thanked him and the Festival staff for their work.

### **Introduction of Charles A. Taylor, President, Thomas Nelson Community College**

Mr. Tuttle introduced President Taylor and noted that Mr. Dick Calvert was also present.

Dr. Taylor said he was honored to meet with Council, and that this was his first meeting with a governing body. He provided Council with information regarding his educational background over the past 30/35 years, as well as the positions he held in Oakland, California, Spokane, Washington, and San Antonio, Texas. Dr. Taylor is married with four children. He is happy to be at the college during this exciting time. The Historic Triangle campus continues to grow, and he hoped that he would bring the good news of a ground breaking to Council very soon. Emphasis will be on workforce development, partnerships to service the community, improving economic development, and improving the lives of citizens.

Mayor Zeidler thanked the President and thanked Mr. Calvert.

Dr. Taylor and Council discussed:

1. The challenges of co-located educational facilities. Scheduling and serving the needs of students is a challenge, but positives are that students get the experience of a college campus and it is often a stepping stone to a four year degree.
2. Enrollment at the Historic Triangle campus. There are 300 full time students.
3. Vocational training. Dr. Taylor said that the college is partnering with the high schools to assess what types of vocational training programs are needed in the community.

Council members recognized this is an exciting time for citizens, businesses, and the community as a whole, and look forward to Thomas Nelson's enhanced presence in Williamsburg. Dr. Thomas said he would like to make a presentation about plans for the campus at a later Council meeting.

### **Biennial Goals and Initiatives Process—City Manager Jackson Tuttle**

Mr. Tuttle reported that staff is drafting the goals and initiatives. Council will receive the draft before the October Work Session. Council will discuss the document at the October 11 work session and a public hearing will be scheduled for the October 14 regular meeting to receive citizen comment. Council will review the document again at the November work session with adoption planned for the November regular meeting.

Council members discussed the need for an additional work session or retreat to review the goals and initiatives. The Mayor noted the draft document will be released to the public, and

therefore should be openly discussed, and it was not a subject for a retreat. Council members concurred to schedule a date for an additional work session after the October regular meeting and before the November work session, just in case one is needed.

The Mayor asked Ms. Crist to contact Council members to check their calendars for a mutually agreeable date.

### **Preview of City Council Meeting: September 9, 2004**

At Mr. Haulman's request, Mr. Tuttle reviewed the agenda items listed under City Manager Reports for consideration at the upcoming meeting:

1. Watershed Protection Property Purchase, 227 Oak Tree Road
2. Amendment to Tour Guide Ordinance, *Proposed Ordinance #04-22*
3. \$200 Additional Augmented Fine, S. England Street, *Proposed Resolution #04-17*

Public Hearing on the Appeal of the ARB's decision, 604 S. Henry Street: Mr. Haulman said that Housing Partnerships had worked on the house a few years ago, and asked Mr. Nester to research and report on the rehab work that had been done. Mr. Haulman and Mr. Nester discussed the Zoning Ordinance regulations pertaining to demolition and the options of the property owner regarding demolition.

### Public Hearing on Yankee Candle Special Use Permit:

Mr. Nester said that the Planning Commission recommended that an additional fourteen feet of buffer be added to the rear of the Yankee Candle site plan. Mr. Haulman and Mr. Nester discussed Zoning Ordinance regulations and Comprehensive Plan guidelines regarding a buffer between two different zoning areas. Mr. Nester explained buffers between commercial and residential properties, transitional screening buffers, and setbacks. Transitional zones with a lesser intensity are often used between zonings, such as between commercial and single family residential. Mr. Freiling said that is often necessary to look at the best way to mitigate when preexisting uses are in place. When the city annexed this property, the commercial corridor already existed.

### **City Council Communications**

Meeting with William and Mary Student Association Leaders: Mayor Zeidler reported that Mr. Haulman, staff, and she met with the Student Association Leadership Group to welcome them and discuss the rental inspection ordinance and noise ordinance, and provide information about how students can obtain help and information from the city. The students were appreciative of the meeting.

Neighborhood Task Force: Mr. Tuttle reported that on August 24 city staff visited residents and students in neighborhoods located around the college to establish communication and invite them to the August 28 block parties to be held for Jamestown Road and Richmond Road residents. The parties were well received, with good turnout, and with positive interaction between students, residents, and staff. The parties may turn into annual events. Mr. Tuttle recognized the excellent work of Major James Sexton who coordinated the events for the city.

### **Schedule of Meetings**

United Way Day of Caring: City staff will participate in a clean up project at Waller Mill Park on Wednesday, September 8.

Croatian Visitors: A Croatian delegation of public officials will visit the Council meeting on Thursday, September 9. They are particularly interested in Council's public hearing process.

City/Colonial Williamsburg Partnership Meeting, September 8, 2004 and City/College Partnership Meeting, September 29, 2004: Mayor Zeidler informed Council members about the upcoming meetings that will be held for the purposes of promoting staff-to-staff contact and information sharing about projects. These meetings are most often attended by police and public works/utilities senior staff members and serve to strengthen the partnerships that exist.

Council members should let the Mayor know if they have issues for discussion at these meetings.

### **OPEN FORUM**

Mayor Zeidler opened the comment session.

No one wished to speak. The session was closed.

### **CLOSED SESSION**

Mr. Haulman Moved that City Council go into Closed Session pursuant to Section 2.2-3711 of the Code of Virginia for the purpose of discussing two personnel matters per subparagraph one, concerning appointments to board and commissions and personnel evaluation, and one property matter per subparagraph 3 concerning the disposition of economic development property of which discussion in an open meeting would adversely affect bargaining position or negotiation strategy of public body. The Motion Was Seconded by Mr. Scruggs.

Recorded Vote on the Motion:

Aye: Freiling, Scruggs, Zeidler, Haulman, Chohany

No: None

The meeting adjourned at 3:15 p.m.

The Mayor called a five-minute recess.

At 5:15 p.m. Council met in Open Session.

Mr. Haulman Moved the Certification of Closed Meeting. The Motion was Seconded by Mr. Scruggs.

Recorded Vote on the Motion:

Aye: Freiling, Scruggs, Zeidler, Haulman, Chohany

No: None

### **CERTIFICATION OF CLOSED MEETING**

Date: September 7, 2004

Motion: Mr. Haulman; Second: Mr. Scruggs

WHEREAS, the City Council of the City of Williamsburg has convened a closed meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, Section 2.2-3712 of the Code of Virginia requires a certification by the City Council that such meeting was conducted in conformity with Virginia Law.

NOW, THEREFORE, BE IT RESOLVED that the City Council of Williamsburg hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session were heard, discussed or considered by the City of Williamsburg.

VOTE:

Aye: Freiling, Scruggs, Zeidler, Haulman, Chohany

No: None

Absent During Vote: None

Absent During Meeting: None

#### **OPEN MEETING**

##### **Appointments to Boards and Commissions:**

*Mr. Haulman Moved That City Council Appoint **Mr. Jeffrey E. Klee** to the Architectural Review Board to fill the Unexpired Term of Mr. Peter Sandbeck, the term to expire December 31, 2005; and*

*Mr. **Jacob Harrison Rooksby** to the Citizens Telecommunications Advisory Committee to fill the Unexpired Term of Mr. John Ketchum, the term to expire June 30, 2006.*

*The Motion Was Seconded by Mr. Scruggs.*

*Recorded Vote on the Motion:*

*Aye: Freiling, Scruggs, Zeidler, Haulman, Chohany*

*No: None*

The meeting adjourned at 5:15 p.m.

Approved: October 14, 2004

Shelia Y. Crist  
Clerk of Council

Jeanne Zeidler  
Mayor